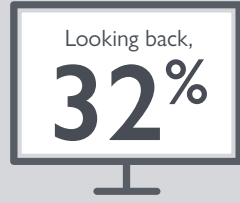


Strengthen your Financial Literacy with CMHC

Buying and owning a home is one of the largest financial investments you can make. It is important for you to educate yourself about what is involved in homeownership so you can make the best decisions possible. CMHC offers a wide variety of resources and tools to support you.

Powered by
the 2018 Mortgage Consumer Survey



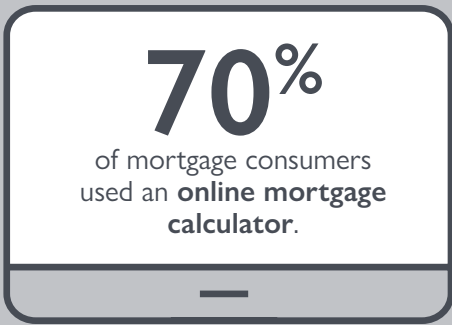
of mortgage consumers wish they had more information on **tools to manage their mortgage**.

Get mortgage planning tips
cmhc.ca/MortgageTips



17%
of mortgage consumers are **newcomers** to Canada.

Find housing information for newcomers to Canada
cmhc.ca/Newcomers

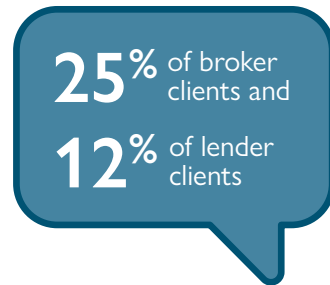


Access CMHC's mortgage calculators
cmhc.ca/Calculators



Price/Affordability is the most important factor considered when buying a home (**58%**).

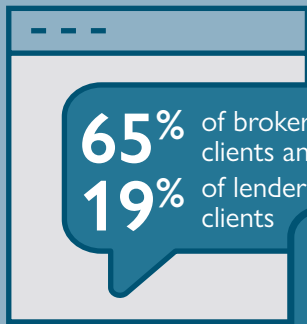
Get the latest housing market data for Canada
cmhc.ca/HMIportal



would have considered follow-up contact related to **housing market information** useful.



Learn the steps to buying a home
cmhc.ca/StepbyStep



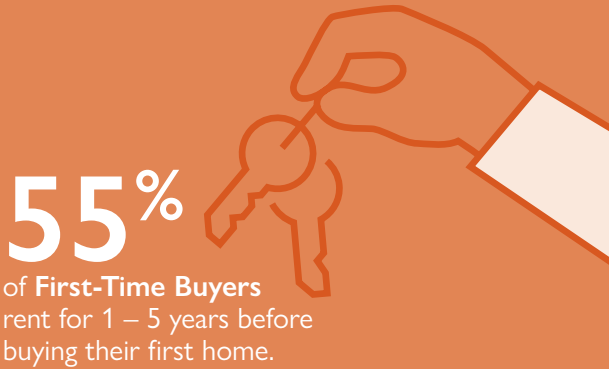
use **social media** to gather mortgage-related information.

Follow CMHC on social media
[Facebook](https://www.facebook.com/cmhc), [Twitter](https://twitter.com/cmhc), [LinkedIn](https://www.linkedin.com/company/cmhc) and [YouTube](https://www.youtube.com/channel/UC8WwD31UzDm31UzDm31UzDm)

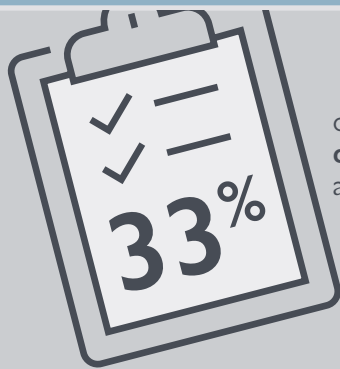


of mortgage consumers wish they had more information on what to do when faced with **financial difficulties**.

How to deal with mortgage payment difficulties
cmhc.ca/MortgageDifficulties



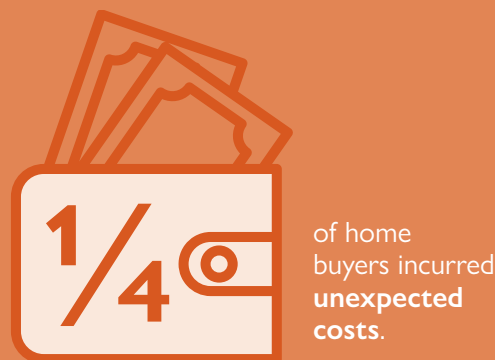
Decide if homeownership is right for you
cmhc.ca/StepbyStep



Learn about your home's value
cmhc.ca/HomeValue



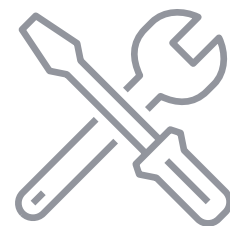
Found out more about your credit report
cmhc.ca/CreditReport



Check if you are financially ready to buy a home
cmhc.ca/StepbyStep



CMHC facilitates access to mortgage loan insurance for business owners
cmhc.ca/MortgageLoanInsurance



71%
of mortgage consumers **plan to renovate** in the next five years or less.

CMHC – home renovation financing options
cmhc.ca/GreenHome
cmhc.ca/RenoFinancing