

# What matters for choosing your neighbors? Evidence from Canadian metropolitan areas

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# Introduction

## Introduction: Motivation

- ▶ 1<sup>st</sup> Law of Geography: “Everything is related to everything else, but near things are more related than distant things”. (Tobler, 1970).
- ▶ Principal of Homophily: “Similarity breeds connection”. (McPherson et al, 2001).

⇒ Does similarity breed spatial clusters?

- ▶ If the response is yes, then Corollary of the 1<sup>st</sup> law would be: “Near things are more similar than distant things”.

## Introduction: Motivation

- ▶ Theoretically, the response is: Yes, we want to be close, i.e., collocate with people like us (Preferences in the Schelling models; 1969, 1971).
- ▶ Empirically, we don't know.
- ▶ Thus, we want to open the black box of preferences:
  - ▶ What are these preferences?
  - ▶ Which ones are important?
  - ▶ Do they shape our location choices, therefore cities?

## Introduction: Motivation

Why is it important ?

- ▶ Homophily will lead to stratification of cities.
- ▶ Amplify the dimension of exposure/isolation of segregation.
- ▶ Consequences: negative peer effects (Dawkins et al. 2005, Cutler and Glaeser, 1997).

Thus, understanding the roots of preferences for own type could help design better urban policies that aim at diversity.

## Introduction: What we do

- ▶ Use spatially fine-grained data for 6 major Canadian metro areas (2016, 2006).
- ▶ Look at the role of:
  1. Cultural, Religious, Linguistic similarities.
  2. Politico-historical relationships.
  3. Genetics distances.
- ▶ On a measure of pairwise ethnic colocation.

## Introduction: Main findings

Conditional on geographic/economic controls:

1. Religious, linguistic, cultural, and genetic proximities have positive effects on colocation patterns.
2. Results are highly robust to a large set of measures.
3. They hold for both the 2016 and 2006 Censuses.
4. There is heterogeneity across cities, but also an east-west gradient for some variables.

# Data



## Data: outcome variable

- ▶ We use Canadian Census data (2016, 2006) at the dissemination area level to construct our measures of colocation.
- ▶ Detailed portrait of ethnicities in Canada.
- ▶ Census question: “What were the ethnic or cultural origins of this person’s ancestors?”. Two notes:
  1. “This question collects information on the ancestral origins of the population and provides information about the composition of Canada’s diverse population”.
  2. “An ancestor is usually more distant than a grandparent”.

Table: Summary Statistics (2016 Census)

	Pop (Million)	# DA	# ISO3
Montreal	4.07	6,355	153
Ottawa	1.31	1,904	153
Toronto	5.87	7,293	153
Calgary	1.38	1,706	152
Edmonton	1.30	1,622	151
Vancouver	2.44	3,381	146

## DAs in the Plateau, Montreal (2016)



## Data: explanatory variables

- ▶ We use data from: CEPII, UNWTO, Melitz and Toubal (2014, JIE), Spolaore and Wacziarg (2009, QJE).
- ▶ For more than 13,000 unique country *pairs* we have information on:
  1. Conflicts, hegemony and sharing common colonizers.
  2. Cultural, religious, genetic, and linguistic proximity measures.
  3. Economic controls (Trade, tourism, common currency, trade agreements).
  4. Geographical controls (contiguity, distance, same region).

# Empirical Strategy

## K-density PDF

Consider ethnic groups  $i, j$ . There are  $n_l^i, n_m^j$  agents of each group in location  $l$  and  $m$ .

Following Duranton and Overman (2005), we estimate the density for all bilateral distances  $d_{ij}$  between individuals belonging to  $i$  and  $j$ , for each city  $c$ , and at a distance  $d$ :

$$\widehat{k}_c^{ij}(d) = \frac{1}{h \sum_{l=1}^{L_c} \sum_{m=1}^{L_c} n_l^i n_m^j} \sum_{l=1}^{L_c} \sum_{m=1}^{L_c} n_l^i n_m^j f\left(\frac{d - d_{lm}}{h}\right), \quad (1)$$

where  $f(\cdot)$  is a Gaussian kernel,  $h$  is the bandwidth.

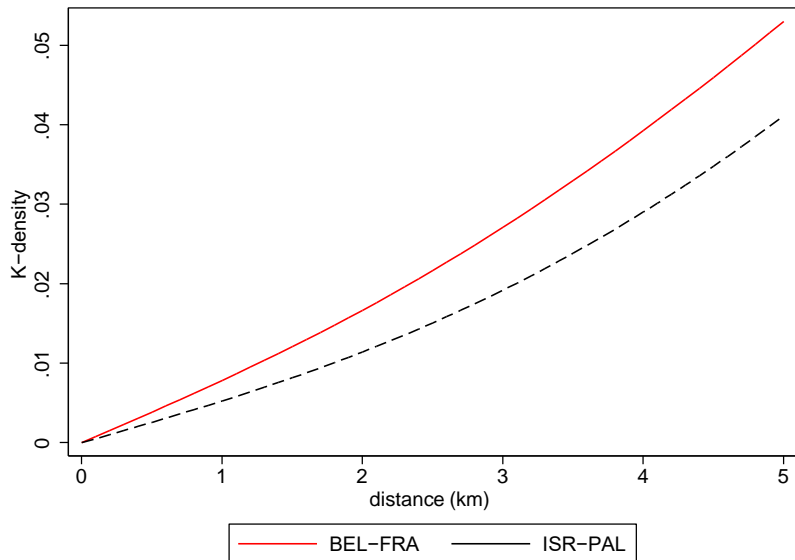
## K-density CDF

Our dependent variable is obtained by computing the cumulative measures as follows:

$$\widehat{K}_c^{ij}(d) = \int_0^d \widehat{k}_c^{ij}(\zeta) d\zeta. \quad (2)$$

*Interpretation:* if  $K_c^{ij}(1km) = 0.3$ , where  $i = \text{Spaniards}$  and  $j = \text{Catalans}$ , this means that 30% of bilateral distances between pairs of Spaniards and Catalans are less than 1 kilometer in city  $c$ .

## Illustration: Montreal (2016)





## Baseline Model

$$\widehat{K}_c^{ij}(\bar{d}) = \alpha + X^{ij}\beta + \delta_c^i + \delta_c^j + \varepsilon_c^{ij} \quad (3)$$

Where:

1.  $K_c^{ij}(\bar{d})$ : measure of geographic proximity of ethnic groups.
2.  $X^{ij}$ : set of explanatory variables.
3.  $\delta_c^i$   $\delta_c^j$ : city-country fixed effects.
4.  $\varepsilon_c^{ij}$ : error term.

# Results

Table: Multivariate baseline results, 2016 Census.

Dependent variable: $KY(500m)$	(1)	(2)	(3)	(4)	(5)
Contiguity	0.03 <sup>a</sup> (0.00)	0.02 <sup>a</sup> (0.00)	0.02 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Same continent	0.07 <sup>a</sup> (0.00)	0.04 <sup>a</sup> (0.00)	0.04 <sup>a</sup> (0.00)	0.04 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)
Common currency		0.02 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Free trade agreement		0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)	0.02 <sup>a</sup> (0.00)
Both OECD		0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)
Bilateral trade flows		0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Bilateral tourist flows		-0.01 <sup>a</sup> (0.00)	-0.01 <sup>a</sup> (0.00)	-0.01 <sup>a</sup> (0.00)	-0.01 <sup>a</sup> (0.00)
GDP per capita gap		-0.07 <sup>a</sup> (0.00)	-0.07 <sup>a</sup> (0.00)	-0.07 <sup>a</sup> (0.00)	-0.07 <sup>a</sup> (0.00)
Were same country			0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Common colonizer			0.04 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)	0.03 <sup>a</sup> (0.00)
Colonial relationship			0.00 (0.00)	0.00 (0.00)	0.00 (0.00)
COL				0.02 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Common religion				0.01 <sup>a</sup> (0.00)	0.01 <sup>a</sup> (0.00)
Genetic Distance (allele, plurality groups)					-0.03 <sup>a</sup> (0.00)
Sample size	68,055	62,145	62,145	62,145	62,145
R <sup>2</sup>	0.86	0.87	0.87	0.87	0.87

# Robustness check

We run numerous robustness checks:

1. Bigger size sample only (2016).
2. Using 2006 census data.
3. Different distances (100m to 1km).
4. Alternative measures of language, genetics, religion, culture and historico-political relationships:

**Table:** Alternative measures of our key variables, 2016 Census.

Description	Coeff.	0.003	Sample size	$R^2$
Common spoken language	0.015 <sup>a</sup>		62,145	0.872
Common native language	0.005 <sup>b</sup>	0.002	62,145	0.872
Linguistic proximity (Tree, unadjusted)	0.008 <sup>a</sup>	0.002	62,145	0.872
Linguistic proximity (Tree, adjusted)	0.008 <sup>a</sup>	0.002	57,635	0.875
Linguistic proximity (ASJP, unadjusted)	0.006 <sup>b</sup>	0.002	62,145	0.872
Linguistic proximity (ASJP, adjusted)	0.006 <sup>b</sup>	0.002	57,635	0.875
Common Language Index (log specification)	0.015 <sup>a</sup>	0.003	57,635	0.875
Common Language Index (level specification)	0.013 <sup>a</sup>	0.003	62,145	0.872
Common official or primary language	0.013 <sup>a</sup>	0.003	62,145	0.872
Language is spoken by at least 9% of the population	0.007 <sup>b</sup>	0.003	62,145	0.872
Linguistic distance (words, plurality languages)	-0.010 <sup>b</sup>	0.004	14,748	0.904
Linguistic distance (words, weighted)	-0.014 <sup>a</sup>	0.005	7,760	0.931
Linguistic distance (trees, plurality languages)	0.003	0.002	52,073	0.865
Linguistic distance (trees, weighted)	0.002	0.002	52,073	0.865
Religious distance (plurality Fearon et al.)	-0.007 <sup>b</sup>	0.003	51,594	0.866
Religious distance (weighted, Fearon et al.)	-0.011 <sup>a</sup>	0.003	51,594	0.866
Religious distance (plurality, WCD)	-0.013 <sup>a</sup>	0.003	59,532	0.872
Religious distance (weighted, WCD)	-0.017 <sup>a</sup>	0.004	59,532	0.872

**Table:** Alternative measures of our key variables, 2016 Census.

Euclidian cultural distance, all categories	-0.032 <sup>a</sup>	0.006	13,674	0.922
Euclidian cultural distance, category A only	-0.020 <sup>a</sup>	0.005	13,674	0.922
Euclidian cultural distance, category C only	-0.014 <sup>a</sup>	0.005	13,674	0.921
Euclidian cultural distance, category D only	-0.014 <sup>a</sup>	0.005	13,674	0.921
Euclidian cultural distance, category E only	-0.019 <sup>a</sup>	0.006	13,674	0.922
Euclidian cultural distance, category F only	-0.007 <sup>c</sup>	0.004	13,674	0.921
Euclidian cultural distance, binary choice questions only	-0.019 <sup>a</sup>	0.005	13,674	0.922
Euclidian cultural distance, non-binary choice questions only	-0.027 <sup>a</sup>	0.006	13,674	0.922
Genetic distance (allele, weighted)	-0.043 <sup>a</sup>	0.003	59,462	0.871
Genetic distance (microsatellite variation, weighted)	-0.058 <sup>a</sup>	0.004	57,805	0.871
Genetic distance (microsatellite variation, plurality groups)	-0.053 <sup>a</sup>	0.004	57,805	0.871
Country was post-45 colonizer of the other	0.000	0.001	62,145	0.871
Countries in the same 'empire' or had common colonizer	0.017 <sup>a</sup>	0.003	62,145	0.871
Hegemony relationship	0.003 <sup>c</sup>	0.002	62,145	0.871
Number of years since no longer siblings (cond. on sibling = 1)	-0.035 <sup>a</sup>	0.011	10,871	0.896
Common legal origins pre-independence	0.023 <sup>a</sup>	0.002	62,145	0.872
Common legal origins post-independence	0.014 <sup>a</sup>	0.002	62,145	0.871
Common legal origins across countries changed	-0.004 <sup>c</sup>	0.003	62,145	0.871

## Heterogenous effects by city

$$\widehat{K}_c^{ij}(\bar{d}) = \alpha + \beta X^{ij} + \beta_c \text{Lang}_{ij} * \text{city} + \delta_c^i + \delta_c^j + \varepsilon_c^{ij} \quad (4)$$

We also estimate different coefficients by metropolitan area for:

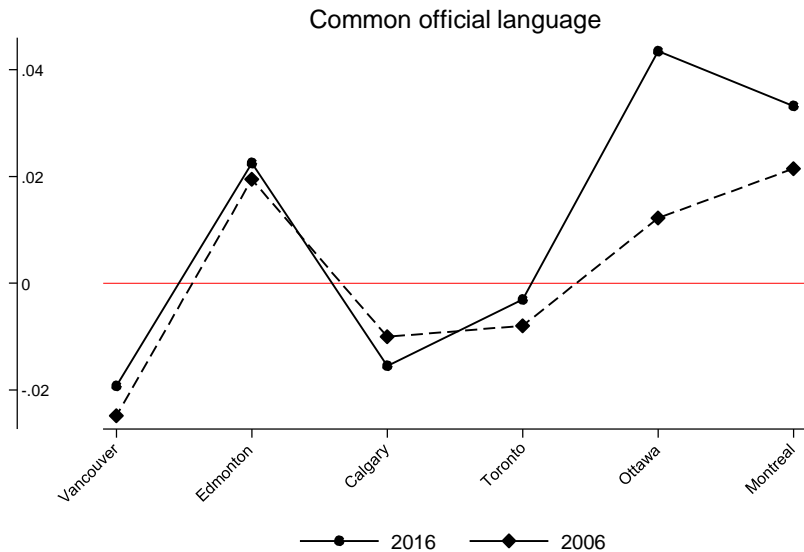
1. Religion.
2. Colonial relationships.
3. Genetics.

Table: Heterogeneous effects by city.

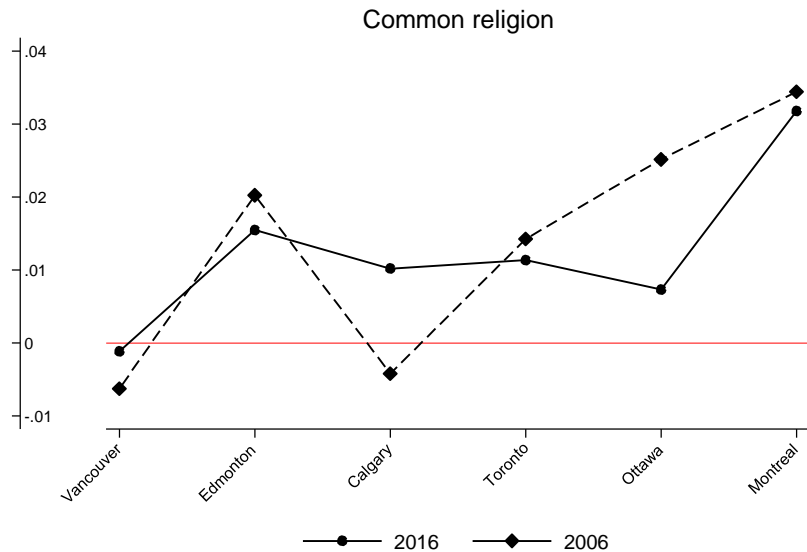
	Montreal	Ottawa	Toronto	Calgary	Edmonton	Vancouver
2016 Census						
Common official language	0.033 <sup>a</sup> (0.004)	0.044 <sup>a</sup> (0.005)	-0.003 (0.003)	-0.015 <sup>a</sup> (0.005)	0.023 <sup>a</sup> (0.006)	-0.019 <sup>a</sup> (0.005)
Common religion	0.032 <sup>a</sup> (0.004)	0.007 (0.005)	0.011 <sup>a</sup> (0.003)	0.010 <sup>a</sup> (0.005)	0.015 <sup>a</sup> (0.005)	-0.001 (0.004)
Colonial relationship	0.012 <sup>a</sup> (0.003)	0.008 <sup>a</sup> (0.002)	0.009 <sup>a</sup> (0.002)	0.001 (0.003)	0.001 (0.003)	-0.004 <sup>c</sup> (0.002)
Genetic distance (allele, plurality groups)	-0.027 <sup>a</sup> (0.004)	-0.033 <sup>a</sup> (0.005)	-0.017 <sup>a</sup> (0.003)	-0.025 <sup>a</sup> (0.005)	-0.073 <sup>a</sup> (0.006)	-0.036 <sup>a</sup> (0.006)
2006 Census						
Common official language	0.021 <sup>a</sup> (0.006)	0.012 (0.011)	-0.008 <sup>c</sup> (0.005)	-0.010 (0.007)	0.019 <sup>c</sup> (0.011)	-0.025 <sup>a</sup> (0.005)
Common religion	0.034 <sup>a</sup> (0.005)	0.025 <sup>c</sup> (0.016)	0.014 <sup>a</sup> (0.004)	-0.004 (0.007)	0.020 <sup>c</sup> (0.012)	-0.006 (0.005)
Colonial relationship	0.009 <sup>a</sup> (0.004)	0.008 <sup>a</sup> (0.002)	0.006 <sup>a</sup> (0.002)	-0.003 (0.003)	0.000 (0.004)	-0.001 (0.002)
Genetic distance (allele, plurality groups)	-0.031 <sup>a</sup> (0.005)	-0.012 (0.012)	-0.007 <sup>a</sup> (0.004)	0.003 (0.007)	-0.022 <sup>a</sup> (0.011)	-0.026 <sup>a</sup> (0.006)



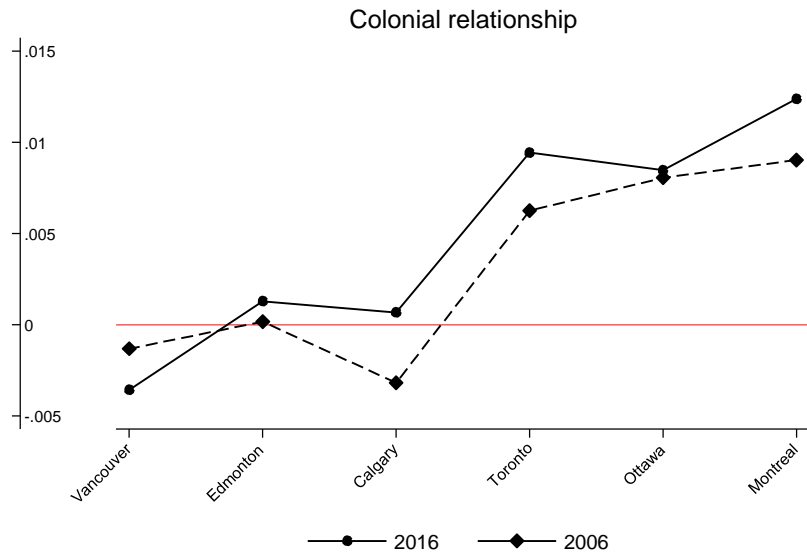
# East-west gradient



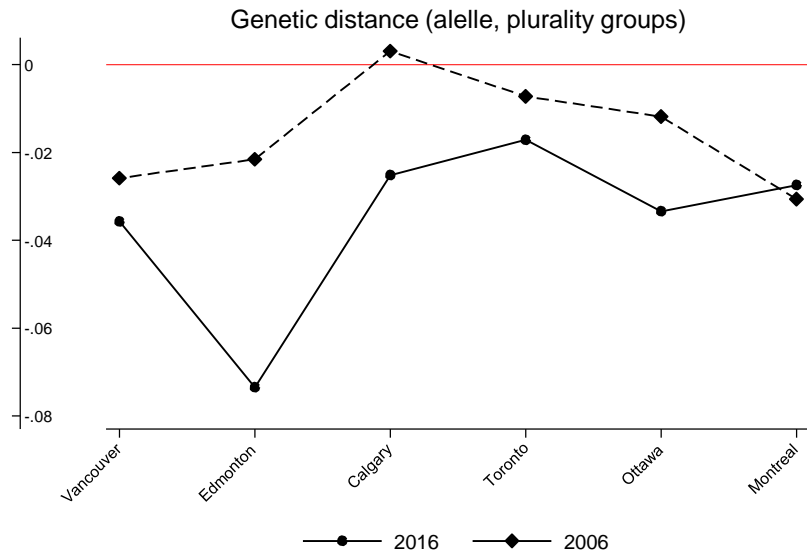
# East-west gradient



# East-west gradient



# East-west gradient



# Conclusion

## Conclusion

1. Homophily has an impact on the choice of neighbors.
2. Religion, language, culture, and genetics explain in part the collocation of ethnic groups.
3. There is an east-west gradient, with preferences playing a larger role in eastern Canada.
4. Efficient public housing policy that aims to increase diversity should consider these factors.