

Stronger Foundations: Building Policy Through Improved Rental Housing Data

Catherine Leviten-Reid, Cape Breton
University

Cape Breton Regional Municipality: a census agglomeration



Photo credit: Warren Gordon

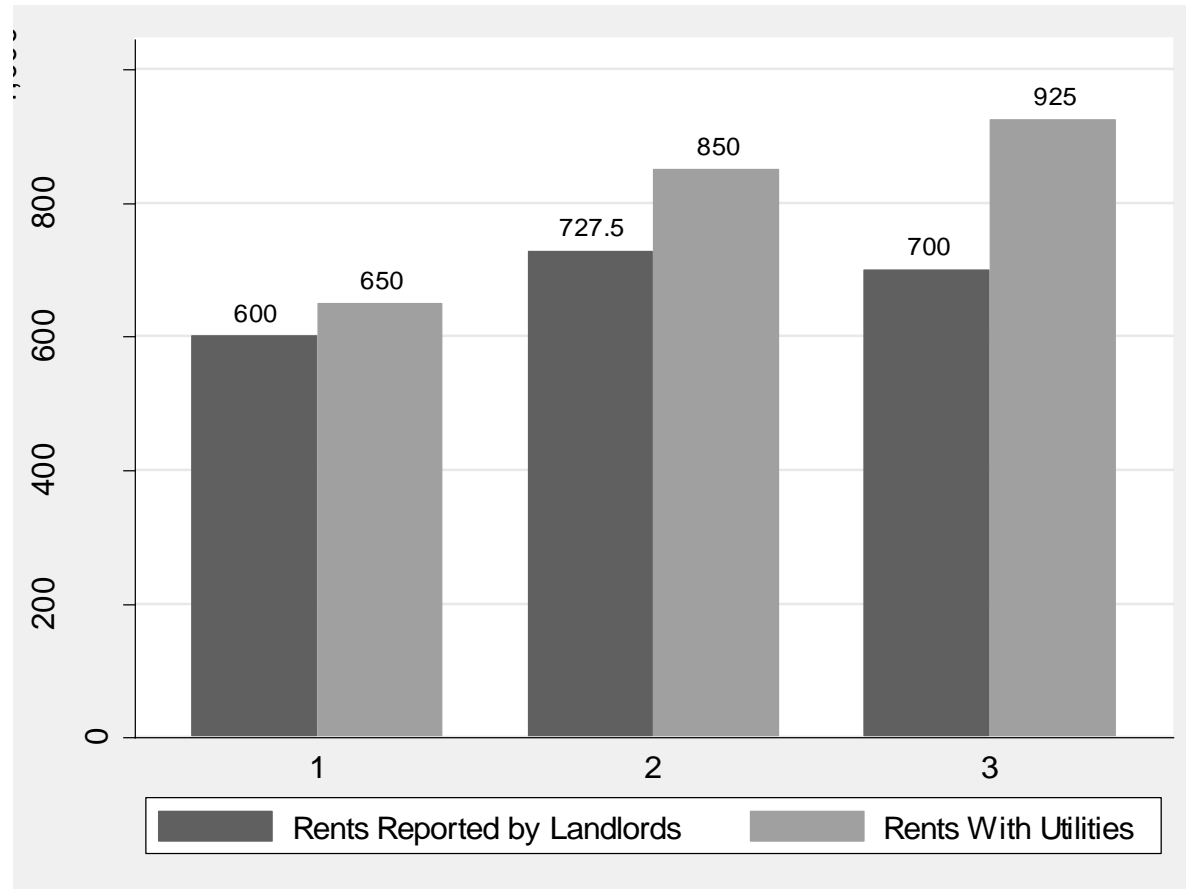
Secondary Market Rentals

- 43% of rentals and most new construction are in the secondary market
- One and two bedroom units are more expensive in the secondary market than the primary market



Utilities

- 74% of rents do not include all utility costs



Accessible Housing

- 3% of rental units are accessible, rents are higher (e.g. \$1100 for a two-bedroom accessible unit versus \$825), and they are less likely to be vacant



Credit: Accessible Icon Project

Target Renters

- 36% of market rentals are targeted to seniors while 8% are targeted to professionals
- Most social housing is for seniors and families



Photo credit: George Mortimer/CBC photo